

OUR CORPORATE COACH TRAINING

Core Essentials Fast-Track Program™

Get Coaching—Fast!

What is it?

CCU's Corporate Core Essentials Fast Track Program (CEFTP) is the quickest way to train people in organizations to become eligible for certification as corporate coaches. It's an intensive 77-hours of knowledge, insight, learning, practice and feedback delivered over six days in a classroom setting, plus an extra eight hours of telephone-based classes to entrench the core training. We've tailored the CEFT program to the needs of aspiring corporate coaches to give them the skills, knowledge, credibility, and ongoing support they need to succeed.

What it does

The CEFTP delivers exactly the same coach education, training and coaching practice as CCU's 77-hour Core Essentials TeleClass program, but in just six days of workshops and eight hours of teleclasses. That makes it ideal for training people to become coaches in a corporate context. The program also meets the academic requirements for International Coach Federation (ICF) accreditation at the ACC level.

Who is it for?

The **CEFTP** is intended for those planning to become specialists in using coaching techniques in organizations. **Aspiring corporate coaches** will learn the concepts, skills and techniques needed for coaching people in an organizational context, and can then work toward becoming credentialed professionals. **Trainers and consultants** will be able to incorporate coaching techniques in their practices. **Leaders and Managers** can learn the theory and practice of coaching and how to apply these skills to coach people for great results.

What to expect

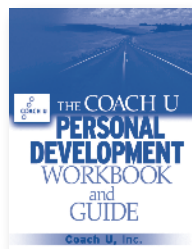
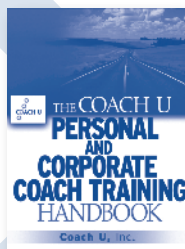
A program of focused learning and rapid skills development delivered by CCU professional trainers, all of whom are required to maintain their own coaching practices. This gives them "real world" experience that they can share through interaction and feedback. Core modules include: Context for Coaching; Listening; Questioning; Strategizing; Messaging; Acknowledging; Situational Coaching; Personal Foundation.

Participants also gain considerable coaching experience through "hands-on" practice.



For further information go to www.ccu.com/ceftp or contact our helpful Admissions Team at **1-800-48COACH**. We offer the CEFTP as both public and internal programs. Contact us for more information on bringing the CEFTP in-house for your organization.

CEFTP Participants receive these excellent resources:



About CCU

Founded in 1997, **Corporate Coach U (CCU)** is a leading global provider of customized corporate coach training and corporate coaching services. We assist decision-makers at all levels to develop coaching competencies as part of an integrated strategy to create great results by optimizing staff potential. Our programs are for organizations of all sizes. We equip leaders with the coaching skills and tools to use in the workplace.

Corporate Coach U International www.ccu.com